

# Gayatri Vidya Parishad College for Degree & PG Courses(A)

## Department of Management Studies MBA Department

**Vision:** *“Provide value based management education to nurture global business leaders.”*

**Mission:** *“Transform into a premier management institution in pursuit of global knowledge and pragmatic orientation for grooming leadership, entrepreneurial talent and corporate acumen to nurture socially responsible business leaders.”*

Welcome to the Department of Master of Business Administration (MBA), Department of Management Studies was established in the year 1995 with a Vision “to provide value based management education to nurture global business leaders”.

The Department’s strength lies in well qualified and experienced faculty who always thrive to deliver professional knowledge and impart interpersonal skills for the overall development of students to meet the expectations of the corporate world.

MBA Department offers a two year Management program with a dual specialization consisting of 4 semesters. The curriculum consists of core papers with specialization such as Marketing, Finance and Human Resource Management along with sectoral specializations with electives like Retail Management, Banking and Financial Services and Hospital Management.

The Department has all the necessary infrastructure for carrying academic activities and it also consists of Industry Institution Partnership Cell (IIPC), Entrepreneurship Cell (EDC), English Lab, and Training and Placement cell. The placement cell has a good record of providing placement to students into reputed companies.

Students come from different backgrounds and the Department strives to bring them to a common platform to explore the subject knowledge and overall personality development. Students are exposed to undertake project works both in their specializations and also on contemporary relevant issues during their two year span. We also offer open electives of Excel, Tally, Business Analytics, Yoga, Ethics and French, to improve job enhancing skills.

With all these inputs, we always strive to provide value based education for the overall development of student personality. We adopt modern techniques of teaching pedagogy in delivering the subject and also through guest lectures, seminars, workshops, industrial visits and personality development activities.

The Department also encourages students to organize management events like ASTHRA- a Management Student’s meet, and also make them participate in management events elsewhere. With this introduction, the Department welcomes you to join in exploring the new horizons of Management Education.

Welcome to the MBA Department.....,

### **For MBA Admission**

### **Contact Details:**

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