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|-------------|---|-------------------------------|------------------------------------|-----------------|
| i | Name of Teaching Staff | SARASA VARALAKSHMI | | |
| | Designation | Assistant Professor | | |
| | Date of Birth | 31-08-1984 | | |
| | Unique ID(AICTE) | GVP/T/II/086 | | |
| ii | Education Qualifications | Name of the Degree | Class | Grade |
| | UG | B.Sc (MPC) | II | |
| | PG | MBA | I | 7.97CGPA |
| | Ph. D (Yes / No) | YES | | |
| | Other | | | |
| | Area of Specialization | Marketing | | |
| iii | Work Experience | 15 years | | |
| | Teaching | 15 years | | |
| | Research | 2 years | | |
| | Industry | - | | |
| | Others | - | | |
| iv | Courses taught at Under Graduate / Post Graduate | MBA & BBA | | |
| v | Research guidance (Yes/No) | NO | | |
| | | Completed | Ongoing | |
| | Master Thesis Guided | 350 | 2 | |
| | Ph.D. Thesis Guided | - | - | |
| vi | No. of papers published | National Journals - 1 | International Journals -3 | |
| | | National Conference -2 | International Conference -1 | |
| vii | Projects Carried out | - | | |
| viii | Patents (Filed) | - | | |
| ix | Patents (Granted) | - | | |
| x | Text Books published | 2 | | |

