



**GAYATRI VIDYA PARISHAD**  
**COLLEGE FOR DEGREE AND P.G. COURSES (AUTONOMOUS)**  
**VISAKHAPATNAM**

(Affiliated to Andhra University, Accredited by NAAC with B<sup>++</sup> Grade)

**Prof. S. Rajani, MBA, Ph.D.**  
PRINCIPAL

Date: 24-01-2024

GVPCDPGC(A)/01/2024/OFFICE ORDER F.No.1/Estt/GenAdmn/Committees – 19

I am by direction happy to inform Mr. P. Venkata Krishna, Associate Professor, Department of Management Studies (MBA), Gayatri Vidya Parishad College for Degree and P.G Courses (Autonomous), Visakhapatnam is nominated as Director, The Industry Institute Partnership Cell (IIPC) with effect from 24-01-2024 for a period of two years from the date of assuming charge.


Industry Institute Partnership Cell (IIPC) for the year 2021-2023 has been constituted with the following members IIPC has the responsibility to Network with industry and strengthen relations with it to align curriculum with the requirements of the industry.

Towards attaining this objective it –

- Arranges visits to relevant industry for the students.
- Identifies Experts from industry to the various BOS to seek their inputs in curriculum design and modification.
- Facilitates MOUs with Industry.
- Seeks out opportunities to offer consultancy to industries.
- Arranges lectures by executives from industry to speak on contemporary topics.
- Help in enhancing placements
- Facilitates mobilization of funds for organization of seminars, techno management meets, conferences etc.

Director	-	Mr. P. Venkata Krishna
Convener	-	Dr. D.S.B.Pallavi
Members	-	Dr. D. Manasa Dr. Ilahi Shaik Mr. N.V.S.Anil Kumar Mr. S.S.N.S.S.R.Murty Mr. M.V.Prasad

Copy to Convener  
Copy to all members

  
**PRINCIPAL**  
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GAYATRI VIDYA PARISHAD  
COLLEGE FOR DEGREE AND P.G.COURSES  
VISAKHAPATNAM-45

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**VISION:** Creating Human Excellence for a Better Society

**MISSION:** Unfold into a world-class organization with strong academic and research base, producing responsible citizens to clear to the changing needs of the society