



GAYATRI VIDYA PARISHAD
COLLEGE FOR DEGREE AND P.G. COURSES (AUTONOMOUS)
VISAKHAPATNAM

(Affiliated to Andhra University, Accredited by NAAC with B⁺⁺ Grade)

Prof. S.Rajani, MBA, Ph.D.
PRINCIPAL

Date: 24-01-2024

GVPCDPGC(A) /01/2024/OFFICE ORDER F.No.1/Estt /GenAdmn/Committees-21

Entrepreneurship Development Cell is constituted in the College to develop institutional mechanism to create entrepreneurial culture and to nurture a passion for self-employment among students. The Committee shall meet at least twice in a year. The term of the nominated members shall be a maximum of three years except student members.

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| Chairman | - | Principal |
| Chief Coordinator | - | Dr. V. Adinarayana |
| Faculty Members | - | Mr. B. Mahendra Reddy Mr. S. Venkatesh Ms. Taj |
| Student Members | - | Ms V. Indusha Mr. A. Krishna Karthik |
| Alumni | - | Mr. Ganapati Rahul Anantharam CEO, Razzmatazz, Visakhapatnam. Mr. Geetraju Sandu Sardar – E – Khaas, Visakhapatnam Mr. G. Rushikesh, Co-Founder Dot Marketing and Advertising, Visakhapatnam. |

Functions of the Entrepreneurship Development Cell are

- To create awareness on entrepreneurship and motivate the entrepreneurial instinct and zeal among the student fraternity.
- To act as an institutional mechanism for providing various services including information to budding student entrepreneurs.
- To establish better linkages between the College, Industries and R&D institution in the region and other related organizations engaged in promoting Small and Medium Enterprises (SMEs).
- To create Entrepreneurial culture in the College by conducting Entrepreneurial sensitization programmes.
- Conduct industry related skill development training programs with updated technologies.
- Provide information to prospective entrepreneurs about product development, process and procedures involved in setting up small scale industrial unit or ancillary unit.
- Organize programmes for potential entrepreneurs to create awareness on risks and failures of the project and make them learn how to overcome these problems.

Copy to Convener
Copy to all members

PRINCIPAL
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VISAKHAPATNAM-49

Rushikonda, Visakhapatnam -530 045 0891 2955084 -85, M.V.P. Campus, Visakhapatnam-530 017 0891-2783722

VISION: Creating Human Excellence for a Better Society

MISSION: Unfold into a world-class organization with strong academic and research base, producing responsible citizens to clear to the changing needs of the society