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GAYATRI VIDYA PARISHAD COLLEGE FOR DEGREE AND PG COURSES (A)

STRATEGIC PLANS (2021-2026)

VISION

CREATING HUMAN EXCELLENCE FOR A BETTER SOCIETY

MISSION

UNFOLD INTO A WORLD CLASS ORGANISATION WITH STRONG
ACADEMIC AND RESEARCH BASE, PRODUCING RESPONSIBLE CITIZENS
TO CATER TO THE CHANGING NEEDS OF THE SOCIETY

RUSHIKONDA, VISAKHAPATNAM-45.

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for Degree and PG Courses (A)
Visakhapatnam



ABOUT THE INSTITUTION

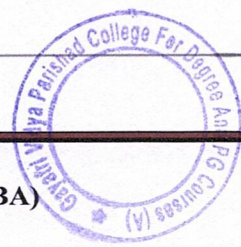
GAYATRI VIDYA PARISHAD COLLEGE FOR DEGREE AND PG COURSES (AUTONOMOUS) is a premier educational institution established in 1989 in Visakhapatnam under the aegis of the Gayatri Vidya Parishad Education Society, which was established by a group of visionary academicians and philanthropists with the objective of promoting quality higher education in this region. The Parishad was founded by renowned academicians like Dr. Bhavaraju Sarveswara Rao, former Professor of Economics at Andhra University, Member of the Planning Commission of India, and a Cambridge mind with the objective of promoting value-rich and quality-focused higher education in distinct academic areas in the city of Destiny-Visakhapatnam. The core value of all these institutions is providing value-based education.

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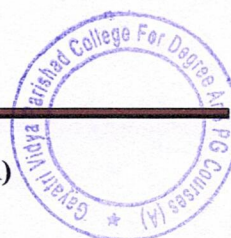
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Introduction

Gayatri Vidya Parishad Society was started by educationalists with a mission to execute education by high quality faculty with a goal to set new norms in the world of education. The founding members are the strength of the institution, and their wisdom is reflected in the content and quality of the curriculum for all the courses. The core value of this institution is providing value-based education. Since its inception, the College has been offering need-based programs and has evolved into a multidisciplinary institution offering programmes at both UG and PG levels in the disciplines of Science, Arts, Commerce & Management and Engineering & Technology. It also offers part time Ph.D. Program. Initially the College started functioning at MVP Campus with a few UG programmes, but very soon with the introduction of PG courses and expansion at UG level as well, the campus has been shifted to Rushikonda having 8.5 acres of land with a few UG courses continuing at MVP Campus. The College is accredited with NAAC B++ grade in Cycle II and achieved permanent affiliation from Andhra University in 2023.

Under the direction of the President and Secretary, our institution's management is composed of a Governing Body, Academic Council, Board of Studies, Principal, and Directors. To ensure the institution's ongoing performance and growth, these bodies are in charge of formulating key decisions, development of objectives, and supervising the planning and execution of processes. In addition to act as a guide for management to staff, the strategic planning document for self-evaluation at different levels and these strategies are implemented methodically.

Perspective Plans

The institution's long term perspective planning is holistic. It includes all levels of education UG and PG. It is prepared for 10-20 years. But short-term strategic plans range from 5-6 years. The objectives of the perspective planning is to forecast the vision of the future. By deriving the long term plans, the institution aims to foster a transparent, inclusive, and forward-thinking environment that supports the holistic development of students and staff, enhances academic and research excellence, and secures the institution's long-term sustainability and global standing. Therefore the following long-term plans are set as institutional goals for the future 10-20 years for the institutional development.

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Institutional Long-term Perspective Plans

- a) Ensure transparent student admissions, emphasizing equality and fair opportunity for all.
- b) Rationalize recruitment of staff and provide comprehensive training and motivational support.
- c) To follow learner centric approach in line with National educational policy, enhancing faculty skills for improved educational outcomes.
- d) Foster entrepreneurship and experiential learning among students.
- e) Implement holistic approach for the development of academic, research excellence, and its reinforcement.
- f) Achieve student advocacy on Community, Culture and Environment protection.
- g) Improve student enrolment, retention, and graduation metrics.
- h) Create paths for gaining knowledge in emerging domains of global significance.
- i) Encourage digital modes of learning and teaching.
- j) Identify alternative sources for financial sustainability.
- k) Accelerate the institution's global and regional stature and rankings.

A series of brainstorming sessions with the stakeholders were conducted to chalk out a strategic plan for 2021-2026 for the institute. Based on the deliberations of SWOC Analysis a strategic plan (2021-2026) has been developed.


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SWOC Analysis

Addressing weaknesses, aligning strategies with objectives, and mitigating threats will be crucial for GVP to leverage its strengths effectively and achieve its goals.


Strengths	Weaknesses
<ul style="list-style-type: none">• Visionary Leadership• Multi-Faculty Institution• Outcome-Based Education• Autonomy• Strong Brand Image• Progressive Organizational Culture• Efficient Faculty• Enhanced Student Performance• Industry Linkages• Research Ecosystem• Learning Resource Centre• Alumni Engagement• Green Campus	<ul style="list-style-type: none">• Student Diversity• Professors of Practice• Syllabus Revision• Multidisciplinary Programs• Commercialization of Intellectual Property• Funded/Consultancy Projects• International Collaborations• Program Offerings• Fee Regulation• Entrepreneurship Ecosystem
Opportunities	Challenges
<ul style="list-style-type: none">• Regional Growth: Dual Degree Programs.	Gayatri Vidya Parishad College for Degree and PG Courses (A), faces several dynamic challenges in the ever-evolving landscape of

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- Exchange Programs
- Sectoral Growth
- Industry Diversity
- Adjunct Faculty
- Funded Projects
- Higher Enrolment
- Government Initiatives
- Locational Advantage

Education and technology. These challenges, while formidable, also present opportunities for growth and improvement. Here are the key challenges:

1. High Stakeholder Expectations
2. Faculty Recruitment and Retention
3. Limitations on Autonomy
4. Patent Commercialization
5. Changing Learning Attitudes
6. Infrastructure Costs
7. Awareness of NEP-2020
8. National and International Collaborations
9. Government Policies and Program Offerings
10. Faculty Development

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From the SWOC analysis conducted, the management of the institution formulated short-term strategic plans to guide our activities from 2021 to 2026. The perspective plans are designed to show our strengths, weaknesses, exploit on opportunities, and alleviate potential threats. These short-term strategic plans are envisioned to deliver a roadmap for reaching our objectives within the stated timeframe, ensuring overall development and growth.

Institutional Short-term Strategic Plans:

Keeping above priorities in view, a broad 5 years vision plan is developed and the glimpses of which are presented hereunder. The college has a strategic plan which has been conceived for the in 2021 for a period of 5 years from 2015-2020. In view of Covid-19 Pandemic Season, these strategic plans are followed till 2021. Institution conceived the strategic plans from 2021-26 which were aligned focusing on the institutional growth.

1. Curricular Aspects:

- a. To introduce new post-graduate and under-graduate programs in various departments.
- b. To introduce new vocational courses.
- c. To introduce job-oriented and skill-oriented courses.

2. Learning Resources:

- a. To augment academic infrastructure, and to modernize class rooms and laboratories with ICT facilities.
- b. Faculty Training and Development

3. Research and Extension Activities:

- a. To motivate and encourage faculty members for applying for research projects under various schemes such as UGC, AICTE, DST and MSME.
- b. To undertake action research / welfare programs in the campus.

4. Library and Infrastructure Augmentation

- a. To augment the Library resources for students with diverse collection of books, journals and e-resources.

5. Student Support and Progression:

- a. To provide career guidance for competitive examinations through collaborative mode in association with external agencies.

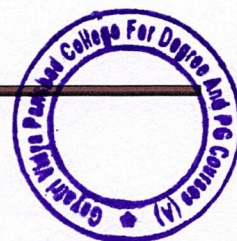
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b. To arrange field and industrial visits for students of all departments irrespective of the curricular needs.

c. To carry out different faculty and student exchange programs through various MoUs.

6. Governance, Leadership and Management

a.. Create research friendly environment amongst the faculty and provide financial support to enable nationally acclaimed research output.

b. To conduct internal/external quality audits in regular intervals.

c. To put efforts to obtain/receive grants from different funding agencies and non-Governmental sources.

d. To enable automation of administrative and academic sections.

7. Innovation and Best Practices

a. To promote energy conservation practices like installation of solar panels and wide usage of LED lights.

b. To encourage departments to publish departmental level newsletters, magazines etc.

c. To create a sense of civic responsibility among students and offer value based education.

Outlook of Vision Plan

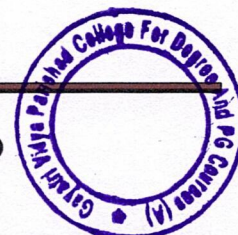
Perception & Enablers	Phase-1(2021-24)	Phase-2 (2024-26)
1.Curricular Aspects <ul style="list-style-type: none">• Conduct Need Analysis• Initiation of Professional Panel(Board of Studies) to reinforce the curriculum.• Acquire required validation from academic institutions and regulatory authorities.• Employ eligible and experienced instructors to implement the new programs.• Contributing constant professional growth for the educational instructors to stay abreast with the most recent advancements in their domains.• Progressing towards the execution of NEP-2020.	<ol style="list-style-type: none">1) Increase the number of courses in Engineering UG and PG courses.2) Revise the curriculum as par with standards of University and APSCHE.3) Introduce new Programs in Engineering, Management and Sciences.4) Acquire continuous stakeholder's suggestions for incorporating new skill courses, internships, digital learning, and multidisciplinary courses in line with NEP-20.	<ol style="list-style-type: none">1) Increase Alumni presence in teaching learning process.2) To introduce more job-oriented and skill oriented courses.

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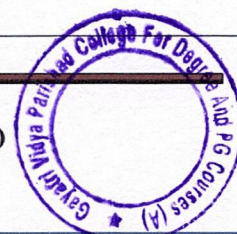
<p>2. Learning Resources</p> <ul style="list-style-type: none"> • Equip the Campus with high-speed internet connection for continuous access to online resources. • Provide the students and staff with digital resources through high-end wi-fi connection throughout the campus. • Well-equipped Computer Laboratories with latest apparatus and software. • Effective implementation of LMS for specific E-learning courses and instructional materials., assignments, and educational materials. • Staff and students are extended with the necessary knowledge on the precise usage of ICT and its programs through effective training forums. 	<ol style="list-style-type: none"> 1) Provide Wi-Fi access to the class rooms. 2) Augment the ICT facilities in the departments. 3) Establish Audio Visual Center. 4) Augment online modules available to the students. 5) Encourage faculty to contribute to SWAYAM video making. 	<ol style="list-style-type: none"> 1) Augment number of Smart class rooms. 2) To purchase more LCD projectors 3) Ensuring resources are available in accessible formats for students with disabilities.
<p>3. Research and Extension Activities</p> <ul style="list-style-type: none"> • Encourage research activities through intensive Training programs providing scope for Professional Development. • Organise seminars, conferences, and symposiums concentrating on action research projects for both the students and instructors. • Promote multidisciplinary, joint agency inter-governmental interdisciplinary, and cross - departmental collaborations on action research projects. • Conduct workshops and training sessions on operative grant writing and proposal development. • Motivate the teaching faculty by providing seed funding or internal grants to help them to develop preliminary data and strengthen their further 	<ol style="list-style-type: none"> 1) Revision of Research Policy. 2) Practice of extensive number of MoUs and collaborations. 3) Financial aid is provided to the faculty for attending and presenting research papers in conferences. 4) Equip with advanced Infrastructure and research labs. 5) Organize workshops, Guest lectures and seminars to encourage knowledge sharing related to research related issues and welfare programs. 6) Recognizing and rewarding faculty and staff who actively participate in and contribute to action research and welfare initiatives. 7) Encourage faculty to apply for Patents. 8) Foster innovation culture through IIC. 	<ol style="list-style-type: none"> 1) Implementing robust monitoring and evaluation mechanisms to assess the impact of action research and welfare programs. 2) To augment number of Faculty Development Programs, symposiums and conferences. 3) Publicizing successful projects and their impacts through institutional channels and media. 4) Ensuring that projects address diverse needs and include perspectives from various groups within the campus community.

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<p>proposals.</p> <ul style="list-style-type: none"> Establishing awards through recognition programs to acknowledge the faculty's achievements who secured research grants. 		
<p>4. Library and Infrastructure Augmentation</p> <ul style="list-style-type: none"> Commitment towards allotting mandatory finances for library resources and infrastructure purposes. Acquiring grants and funding from external resources such as government bodies, private donors, and foundations. A broad spectrum of latest books E-books, database, and multimedia resources are maintained to fulfill the need of the hour. Implementation of automation technologies for functions such as cataloging, indexing, and circulation. 	<ol style="list-style-type: none"> Increase the number of titles, Volumes, and Journals in the Library. Augmentation of ICT facilities such as smart classrooms, Wi-Fi routers etc. Construction of new building. Providing inclusive facilities such as ramps, elevators, and accessible restrooms. 	<p>4. Library and Infrastructure Augmentation</p> <ul style="list-style-type: none"> Commitment towards allotting mandatory finances for library resources and infrastructure purposes. Acquiring grants and funding from external resources such as government bodies, private donors, and foundations. A broad spectrum of latest books E-books, database, and multimedia resources are maintained to fulfill the need of the hour. Implementation of automation technologies for functions such as cataloging, indexing, and circulation.


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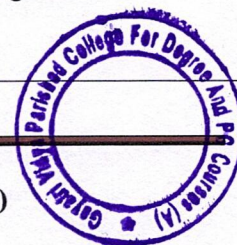
5. Student Support and Progression <ul style="list-style-type: none"> • Organize periodic workshops, webinars, and seminars with Industry professionals, successful entrepreneurs, subject experts and efficient alumni to share their valuable insights, learning techniques and preparation strategies for success. • Motivate students to make use of online learning resources to successfully participate in mock tests, hackathons and coding tests. • Provide students, career counseling to assist them in realizing their strengths, and interest to choose the right exams, and plan their career paths accordingly. • Build strong relationships with broad range of innovative industries, businesses enterprises, willing to host student visits. • Facilitate collaboration between various academic departments to associate opportunities for interdisciplinary field trips. 	<ol style="list-style-type: none"> 1) Augment MoUs and industrial collaborations 2) Felicitate Field trips for experiential learning. 3) Provide efficient career counselling and placement training to the students. 4) Conduct workshops to students in latest innovative technologies and future options. 	<ol style="list-style-type: none"> 1) Allocate funds or seek sponsorships to cover the costs associated with organizing field and industrial visits. 2) Collect and analyze feedback from students after visits to continuously improve the program and address any issues. 3) Involve Alumni to share insights and preparation strategies. 4) Increase the Collaborations with coaching institutes, online education platforms, and professional training organizations that specialize in competitive exams.
6. Governance, Leadership and Management <ul style="list-style-type: none"> • Award incentives for publications in high-impact journals. • Grant internal funding especially for innovatory research projects. • Organize periodic training sessions at intervals that do not conflict with the teaching hours. • Confirm the accessibility of reliable and scalable IT infrastructure to assist in automation systems. • Implement integrated information systems. 	<ol style="list-style-type: none"> 1) Offer stipends and reimbursements for the staff who attend external faculty development programs, workshops and conferences. 2) For quality audits, form dedicated and professional teams within the institution are instituted. 3) Communicate audit results and improvement plans openly with faculty and staff. 4) Apply to funding agencies to arrange workshops/seminars and symposia. 5) Augment the funds allocated for IT automation of administration and library 	<ol style="list-style-type: none"> 1) Establish awards for faculty who consistently participate in training programs. 2) Set and adhere to a regular schedule for audits to ensure consistency. 3) Establish a team of experts in grant writing and funding applications. 4) Utilize cloud-based solutions for scalability and accessibility. 5) Establish awards for faculty who consistently participate in training programs.

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	management.	
7. Innovation and Best Practices <ul style="list-style-type: none"> • Conduction of Committed Community Service Projects and Social Awareness Campaigns. • Collaborations with Local Government and NGO organizations. • Organize Programs prioritizing welfare of Women and girl child. • Promoting Health, hygiene and Well-being Campaigns. • Incorporate Moral Values into Curriculum fostering a positive and value-based education. • Training faculty in productive student mentoring through effective counselling paving way for discipline and improved human relationships in the students and cordial educational environment. • Install Solar panels on the campus buildings to harness renewable energy. Power saving LED lights are used in place of traditional lights to reduce energy consumption. 	<ol style="list-style-type: none"> 1) Train faculty in Professional ethics and Human values. 2) Human values are included into the curriculum to inculcate strong moral and ethical characteristics in the students. 3) Involve students in societal initiatives that promote civic engagement and social responsibilities 4) Periodic Publications of Newsletters, department wise are encouraged. 5) Regular Conduct of Energy Audits. 6) Programs prioritizing welfare of Women and girl child. 7) Initiating platforms, such as institutional websites, and social media, to exhibit departmental publications and achievements. 8) Installation of Solar Panels for energy saving. 	<ol style="list-style-type: none"> 1) Conduct regular awareness campaigns to educate staff and students about the importance of energy conservation. 2) Implement systems to monitor energy usage and report savings periodically. 3) Recognize and reward departments that produce outstanding newsletters and magazines. 4) Establish awards for departments or individuals who demonstrate significant efforts in energy conservation. 5) Apply for government and private grants or subsidies available for renewable energy projects.

Conclusion

The institution's strategic plans are meticulously derived to align with and achieve its Mission and Vision. These plans are designed to address both immediate and future goals, ensuring a coherent and focused approach towards institutional excellence. The institution has been successful in achieving its short-term plans, demonstrating a commitment to continuous improvement and progress. The deployment of these plans has been well-documented, providing clear evidence of the institution's ability to translate strategic objectives into actionable outcomes.

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