



**GAYATRI VIDYA PARISHAD
COLLEGE FOR DEGREE AND PG COURSES
(AUTONOMOUS)**

*Affiliated to Andhra University || Accredited by NAAC and NBA
VISAKHAPATNAM*

Action Taken Report- 2018-19

Program Name: Bachelor of Business Administration

Suggestions Received	Action Taken
Student: <ul style="list-style-type: none">• Need more orientation programs to improve analytical skills• Provide more field visits• More campus selections• Classes for competitive skills	<ul style="list-style-type: none">• To make the students improve better extra classes has been taken for Analytical skills.• Industrial visits arranged for the students
Faculty: <ul style="list-style-type: none">• Provide infrastructure to adopt new teaching methods• Update curriculum with challenging topics	<ul style="list-style-type: none">• Projectors arranged in two class rooms.• New topics are introduced as per industrial needs.
Alumni: <ul style="list-style-type: none">• Need more orientation for campus placements• Need special coaching for competitive exams• Provide more programs to improve leadership skills	<ul style="list-style-type: none">• Focused more on personality development activities to improve leadership skills.• Arranged guest lecturers to understand managerial abilities.
Employer: <ul style="list-style-type: none">• Include programs to improve employability skills• More Job oriented programs• Conduct skill development courses	<ul style="list-style-type: none">• Conducted open forums and group discussions to improve the employability skills.• Students are encouraged to undergo internships to improve their professional skills.

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G. Syamala Rao
Head of the Department
Bachelor of Business Administration
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Action Taken Report- 2019-20

Program Name: Bachelor of Business Administration

Suggestions Received	Action Taken
Student: <ul style="list-style-type: none">• Need revisions in syllabus.• Provide more Industrial Visits.• Provide more elective courses.	<ul style="list-style-type: none">• Revision done for application oriented courses.(Such as AFM,QMM,FM,CMA)• Arranged virtual industrial visits due to COVID-19.
Faculty: <ul style="list-style-type: none">• Provide infrastructure for internet based teaching methods• Introduce courses related to contemporary issues.	<ul style="list-style-type: none">• Developed Seminar hall with all internet based teaching methods.
Alumni: <ul style="list-style-type: none">• Introduce interesting subjects• Adopt new courses with more entrepreneurial and employability skills.	<ul style="list-style-type: none">• Arranged guest lectures to understand entrepreneurial skills.• Discussed case studies to improve employability skills.
Employer: <ul style="list-style-type: none">• Include programs to improve leadership skills• Include programs for improving communication skills• Introduce soft skills programmes	<ul style="list-style-type: none">• Students are encouraged to utilise English lab to improve communication skills.• Made students to give presentations in their interested topics to improve their skills.

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Action Taken Report- 2020-21

Program Name: Bachelor of Business Administration

Suggestions Received	Action Taken
Student: <ul style="list-style-type: none">Need revisions in syllabus.Provide new courses for Skill Development	<ul style="list-style-type: none">As per APSCHE new courses are introduced in BBALife skill Courses and Skill Development Courses are introduced to improve their skills.Industrial visits are arranged for the students.
Faculty: <ul style="list-style-type: none">Provide infrastructure for internet based teaching methodsIntroduce courses related to contemporary issues.	<ul style="list-style-type: none">Improved the internet speed for better connectivity to do more research work for faculty.As per APSCHE guidelines introduced Community Service internships for the students.
Alumni: <ul style="list-style-type: none">Introduce new subjects which has more employability.Adopt new courses with more entrepreneurial and employability skills.	<ul style="list-style-type: none">Incorporated new courses like Insurance Promotion, Financial markets ,Tourism Guidance, Journalistic reporting as interesting Courses.Adopted Entrepreneurship Development, as a new course for more entrepreneurial and employability skills.
Employer: <ul style="list-style-type: none">Include programs to improve leadership skillsAdopt mentoring and CoachingIntroduce problem solving and Decision making skills.	<ul style="list-style-type: none">Conducted personality development activities to improve leadership skills.Students are encouraged to participate in CII and IWN sessions.Mentoring is done by Alumni to improve leadership skills.Team projects (Social immersion internship) are entertained.

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Action Taken Report- 2021-22

Program Name: Bachelor of Business Administration.

Suggestions Received	Action Taken
Student: <ul style="list-style-type: none">• Need updated and relevant curriculum.• Provide access to resources.• Provide career guidance and opportunities• Provide extra curricula activities	<ul style="list-style-type: none">• Curriculum has designed as per the needs of the industry and academia.• Adequate access to learning resources, including libraries, online data bases to support students studies and research has been provided.• Guidance on career paths , internships and opportunities to connect with industry professionals through CII has been provided. Opportunities for personal growth through extracurricular activities such as sports and cultural events are organised.
Faculty: <ul style="list-style-type: none">• Workload management• Alignment with industry standards• Interdisciplinary collaboration	<ul style="list-style-type: none">• Consideration of faculty workload when implementing curriculum changes to ensure they can manage their responsibilities effectively.• Curriculum is aligned with current industry standards and practices to prepare students for their future careers.• Provided opportunities for interdisciplinary collaboration to enhance the curriculum and provide a more holistic education(Such as ICT and CA).

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Suggestions Received	Action Taken
Alumni: <ul style="list-style-type: none">Continued engagementNetworking opportunitiesAlumni involvementInstitutional Updates	<ul style="list-style-type: none">Registered body of Alumni association is developed by the institution to connect with fellow Alumni, current students and industry professionals to expand their professional network.Regular updates in the institution website has been provided on institutional developments, achievements and strategic plans to stay informed about their growth and direction of their alma mater.
Employer: <ul style="list-style-type: none">Provide Leadership roles and responsibilitiesProvide Cultural competence trainingProvide public speaking opportunities	<ul style="list-style-type: none">Students are encouraged to participate in Management Fests to improve their leadership qualities.Conducted elocution and debate competitions to improve public speaking opportunities.

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Action Taken Report- 2022-23

Program Name: Bachelor of Business Administration.

Suggestions Received	Action Taken
Student: <ul style="list-style-type: none">• Provide e-learning platforms• Provide Digital resources• Provide modern facilities	<ul style="list-style-type: none">• Libraries are equipped with e-learning platforms such as INFLIBINET with SOUL software version of 3.0• Increased availability of digital library, online journals and other digital learning resources.
Faculty: <ul style="list-style-type: none">• Autonomy in teaching• Research independence• Support for mentorship• Enhanced interaction	<ul style="list-style-type: none">• Institution has given freedom to design and implement innovative teaching methods and course content.• Provided freedom to pursue independent research interests without undue restrictions.• Provided Resources and Support for faculty to effectively mentor and guide students• Provided opportunities to enhance interaction with students outside the classroom such as through advising and personality development activities.

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Suggestions Received	Action Taken
Alumni: <ul style="list-style-type: none">• Provide workshops and seminars• Alumni events• Legacy initiatives	<ul style="list-style-type: none">• Provided regular workshops and seminars on industry trends and skill development• Focused on organizing reunions, webinars and other events to keep alumni engaged and connected.• Invited Alumni for guest lectures and provided an opportunity to participate in legacy initiatives (BOS) that contribute to the long-term success of the institution.
Employer: <ul style="list-style-type: none">• Improve Communications skills• Adopt Innovative thinking	<ul style="list-style-type: none">• English lab has been established , so that students can have effective verbal and written communication skills, including the ability to present ideas clearly.• Personality development activities help the students to have creativity and innovation in approaching challenges and developing new ideas of processes.

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